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Summary

Multidisciplinary tech and marketing professional with hands-on experience in WordPress development, SEO, app publishing, and content creation. Skilled in building full systems from scratch, blending engineering logic with creative strategy. Currently pursuing B.Tech in CS while managing real-world projects across software, digital outreach, and storytelling.

Experience

Sharda University, Greater Noida

Intern – International Relations Division (IRD)
Greater Noida

May 2025 – Present

Assisted in international student outreach by creating emotional, story-driven content and managing digital campaigns. Contributed to a Bangladesh-focused pilot project using AI tools, SEO strategies, and creative media to boost student engagement and regional visibility.

Study International Admission Care (SIAC)

Web Developer
Remote

Feb 2023 – Mar 2024

Improved and optimized the official website of the organization to guarantee high performance and responsiveness. Worked closely with marketing teams to execute strategies on Google Ads, Facebook, and YouTube, leading to enhanced online visibility. Strengthened website security, incorporated new features, and ensured smooth navigation for users.

Education

Sharda University, India

Bachelor of Technology in Computer Science & Engineering
2022 – 2026

Relevant Coursework: Data Structures, Algorithms, Object-Oriented Programming, Cloud Computing, and Java Development. Key Achievements: - Successfully completed an academic project that integrated Spring Boot and Kotlin, showcasing proficiency in API development. - Actively participated in coding competitions, achieving top rankings in LeetCode challenges.

Projects

Custom VPN App

Dec 2020 – Dec 2023

Revamped and launched a VPN application sourced from CodeCanyon on the Play Store, featuring an enhanced user interface and user experience. Executed performance enhancements that led to a rise in downloads and garnered positive feedback from users.

Skills

Programming Languages: C, C++, Python, Java, JavaScript

Frameworks & Tools: Android Studio, Spring Boot, Firebase, REST APIs

Web Development: HTML, CSS, JavaScript, PHP, WordPress

Cloud & Servers: AWS, Ubuntu Server, Heroku

Other Skills: App Reskinning, API Integration, ASO, Digital Marketing Campaigns

Interests

Exploring AI/ML frameworks and their integration into software solutions.

Developing cloud-native applications for emerging tech industries.